

Unimas' CMBA free course preview May 27

SIBU: University Malaysia Sarawak (Unimas) Corporate Master in Business Administration (CMBA) makes it possible for you to earn a master's degree while working full time.

Aptly called CMBA @ Unimas Programme, it has attracted students from diverse academic background and working experience. Experienced, dedicated and qualified lecturers ensure the programme is innovative, application-oriented and multi-disciplinary.

In a recent press release, Unimas highlighted that it is conducted within a modularised academic framework while allowing participants to tailor the programme to individual interest and requirements.

The programme comprises five components — foundation, cores, concentrations, electives and research.

In foundation, the courses provide background knowledge and general overview of business management. Students with necessary qualifications may be exempted from taking these courses.

The Core component contains courses that are compulsory for all students to ensure that they acquire a common level of fundamental knowledge in business, irrespective of their backgrounds.

The Concentration component has three functional courses — Finance, Business Economics and Human Dynamics — which encourage students to reach a deeper understanding of management issues. Students may choose one of them as an area of concentration or have an option not to concentrate in any specific area of study in their chosen module. The Electives component requires students to explore ideas and further investigate management issues of individual choice by taking at least two more courses from the component to match their concentrations, interest or career needs.

The Research component encompasses a series of research-related courses which are compulsory for all students to take and pass. It requires students to demonstrate a critical approach to management problems and a capacity to relate specific issues to broader management perspectives. The research is essentially based on the chosen subject of concentration or interest, producing results with practical uses.

To complete the CMBA programme, a student must accumulate a total of 43 credit hours obtainable from every five components in the following manner — Foundations 9, Core 15, Concentration 9, Electives 4 and Research 6 credit hours respectively.

Everyone who holds a recognised bachelor's degree in any discipline may join the CMBA programme and the applicants will be examined on the maturity of their thinking as well as their intellectual capacity, a strong commitment to explore knowledge in business management and an outstanding potential leadership.

The minimum academic prerequisite for admission is: A recognised bachelor's degree or equivalent professional qualification plus not less than two years of full-time working experience; or A recognised bachelor's degree with a minimum of Second Class Honours (or with a minimum CGPA of 2.50); or other equivalent qualifications approved by Unimas. The tuition fee charged per full-time student for the complete CMBA programme is RM18,000 for Malaysians and RM27,000 for international students.

The June 2006 intake will be the third intake for CMBA @ Unimas in Sibu, where the lecturers from Unimas will conduct courses on Saturday and Sunday here.

For those interested to sign up the CMBA programme and join the June 2006 intake in Sibu, contact Doreen Ting at 084-322268 or 350268. There will also be a CMBA Free Course Preview on May 27, 2006 at Premier Hotel, Sibu at 7.30 pm.